

FOR IMMEDIATE RELEASE

CONTACT:

Karen Larimore Wilkinson, PIO
Public Information and Communications Manager
City of Salisbury
217 S. Main Street
Salisbury, North Carolina 28144
Work Phone: 704-638-2113 Cell: 704-213-1050
Information: <http://www.salisburync.gov>
Work Email Contact: kwilk@salisburync.gov

City of Salisbury and Salisbury Fire Department Invite Citizens to Assist in Creation of Fallen Firefighter Memorial Items

Salisbury, NC_March 23, 2008 – The City of Salisbury and the Salisbury Fire Department cordially invite citizens to support the creation of a memorial DVD and tribute booklet in honor of fallen Salisbury Firefighters, Justin Edward Monroe and Victor A. Isler. These items will be provided to the families of the fallen firefighters and to members of Salisbury, Millers Ferry and Spencer Fire Departments. Additional copies will be available to the community.

Citizens wishing to submit personal photos, video or multi-media content are encouraged to do so by downloading and recording content onto a non-returnable DVD or CD. Those submitting media should also include their name and contact information with their respective submittal. As appropriate, submitters will be recognized for their contributions. All submittals become the property of the City of Salisbury and the Salisbury Fire Department and by submitting content for the Fallen Firefighter Memorial DVD and Booklet; individuals have agreed to release these items for reproduction purposes and waive all rights to any compensation, royalties or fees, past, present or future. Please deliver all media submittals to: City of Salisbury Public Information Officer Karen Wilkinson, Salisbury City Hall, 217 S. Main Street, (2nd Floor), Salisbury, NC 28144, by Friday, March 28.

In addition, news teams are respectfully encouraged to submit a complimentary DVD or CD featuring their full coverage of this incident over the last two weeks. Newspaper articles, video clips, interviews and commemorative segments will be included in the memorial DVD and booklet. News teams will be recognized for their contributions.

The City of Salisbury and the Salisbury Fire Department wish to thank the community for its support of these memorial projects as together, we strive to pay the proper respect, dignity and honor due Salisbury's fallen firefighters and their families. For more information, please contact Wilkinson at 704-638-2113 or via email at kwilk@salisburync.gov.

###